

DISTRICT NAVIGATOR

Quarterly
OCT 2025



How Are We Doing So Far?

In This Issue: **State of the District** **Upcoming Changes**

Hall of Fame
Resources & Tips
and more!

REACHING FOR THE STARS



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STATE OF THE DISTRICT 2025-2026



Below is the current progress towards our goals as a District.

District 100 2025-2026 DCP Goals			
Oct 2025	Paid Clubs	Payments	Distinguished Clubs (Projected)
As of Oct 15	66	1341	4
March 31, 2026 Goal	87	2908	48
Percentage Complete	75.90%	46.10%	8.30%

ANGEL LARENA

DISTRICT DIRECTOR



*District 100, what an
incredible start!*

Out of 80 clubs, 77 submitted their Club Success Plan, 76 trained four or more officers, and we've welcomed 101 new members. Already, four clubs are projected to be Distinguished or better, and we've achieved 46% of our District payment goal.

These milestones reflect your dedication, teamwork, and commitment to growth. You've proven that when we unite around a shared purpose, we create extraordinary results.

As we enter Quarter 2, our focus is New Clubs and Thrive with Five - helping every club add 5 new members and reach 5 DCP points by December 31. We're also supporting 14 clubs in completing renewals to keep every member's journey thriving.

Together, let's keep inspiring, growing, and Reaching for the Stars!

UMANGA DE SILVA

PROGRAM QUALITY DIRECTOR



We Are Reaching Our Goals Together, One Step at a Time! We are proud to share that our district is making tremendous progress, just as we envisioned! Here's where we stand today:

- 100% of club officer lists have been submitted
- 95% of our first round of Club Officer Training (COT) is complete
- 96% of club success plans have been submitted

These are remarkable achievements, and we thank each of you for your dedication and hard work!

We are now focusing on membership renewals. Please encourage your club members to renew their membership for both October and April terms. Remember, there are exciting incentives available for both clubs and individual members—don't miss out on these opportunities to be rewarded for your commitment.

Our clubs are well on their way to achieving “Thrive in Five” status before the end of the Toastmasters year in 2025. Let's cheer them on—and aim high together!

UMANGA DE SILVA

PROGRAM QUALITY DIRECTOR

To all members: Make the most of our Learning Labs. These sessions are designed to empower you with valuable skills and insights. Participation helps you grow personally and professionally, don't miss this chance to learn and lead!

Additionally, we urge all members to start or continue working on the Pathways learning experience. Without Pathways completions, clubs cannot qualify for Distinguished status. Encourage your fellow members to pursue both their public speaking and leadership journeys. Being a Toastmaster opens doors to personal growth, confidence, and meaningful achievements.

If you haven't started yet, you are not late. Start today! By taking that first step, you're helping not just yourself, but also your club, area, division, and our entire District.

It's in your hands. Together, we can and will make District 100 a Smedley Distinguished District!

Let's unite, support one another, and build a strong, empowered community of leaders. Together, let's learn, grow, and achieve excellence. Let's show the world that District 100 is a strong, number one team!

ED RAMIREZ

CLUB GROWTH DIRECTOR



In Toastmasters, We Change the World — One Speech at a Time
Every life is a rich tapestry — threads of laughter, struggle, triumph, and transformation woven together by time and experience.

In every Toastmasters meeting, we are given a space to share these threads — to turn the fabric of our lives into stories that inspire, connect, and heal.

Each meeting becomes a living gallery of human experience. One member shares a lesson that shaped their character; another reveals a failure that led to growth. As we listen, we begin to see how all our stories interweave, forming something larger than ourselves.

As we look ahead, our vision together is to strengthen these connections and extend them even further — by welcoming new members, supporting our clubs, and planting the seeds for new ones across the district. The upcoming realignment offers us a chance to rediscover our shared purpose and ensure that more people, in more places, can experience the transformation that Toastmasters brings.

ED RAMIREZ

CLUB GROWTH DIRECTOR

So, the next time you stand before your club, own the stage. Remember — you're not just delivering a speech; you're sharing a story that could touch a life, spark change, or open a new door of possibility. And somewhere in the audience, someone's world may change simply because you chose to share your story.



CHANGES TO THE DISTINGUISHED CLUB PROGRAM

As of July 1, 2025, Toastmasters International has updated and implemented the new Distinguished Club Program shown below.

New Distinguished Club Program:

Requirements			
Level	Club Success Plan	Membership as of June 30	Goals
Distinguished	Submitted by September 30*	20 total members or net growth of 3**	5
Select Distinguished	Submitted by September 30*	20 total members or net growth of 5**	7
President's Distinguished	Submitted by September 30*	20 total members**	9
Smedley Distinguished	Submitted by September 30*	25 total members**	10

*For newly chartered clubs, the due date is 90 days after charter date. Clubs that charter after April 1 will automatically receive credit for submitting the Club Success Plan for their charter program year.

**Total member count consists of renewing, dual, new, charter, and reinstated members. Transfer members do not count toward this total.

UPCOMING CHANGES

TI NEW MEMBER FEE

As of October 1, 2025, Toastmasters International has increased the new member fee from \$20 to \$25. This is only for new members and will not impact the dues of \$60 every six months.

NEW PATHS

Within the next few months, Toastmasters International will be adding projects and paths from the legacy manuals to enhance and increase the content available in Pathways. Along with this, they are also adding in additional steps to complete your levels, including club role participation and giving curated speeches on content related to speaking and increasing the quality of your club. If you have any questions during this transition, please let us know.



DISTRICT 100 VISION

REACHING FOR THE STARS!

District 100 will Reach for the Stars to become the #1 District in the world and achieve Smedley Distinguished!

#1 and Smedley are a representation of the teamwork and unity of our District.

This year's plan is designed to strengthen clubs and support members earlier, so you have more opportunities to grow, lead, and connect. With focused goals each quarter, we're building momentum, not pressure, giving you the space to thrive. When clubs succeed, members succeed. And when every member is supported, we all shine together. Let's make this our strongest year and show the world what the MEMBERS of District 100 can do.

Goals		
Quarter	Club Growth Goals	Club Quality Goals
Q1 (July - September)	• 1 New Club Per Area by Sept 30	• All Club Success Plans Submitted • All 7 Officers Trained • All Clubs Renewed
Q2 (October - December)	• 1 New Club per Division by Dec 31	• 5 New Members in Each Club • 5 Goals Completed in Each Club
Q3 (January - March)	• 1 New Club per Division by March 31	• 5 New Members in Each Club • 3-5 MORE Goal Completed in Each Club
Q4 (April - June)	• Chartering any new clubs pending	• Helping any clubs not Distinguished cross the line • Help All clubs reach for 20 members

DISTRICT 100 GOALS

QUARTERLY STRATEGIC PLAN

Securing Our Success Early

In Quarter 2, we want to focus on ensuring our clubs have the best chances of success that is possible and continue to work on building new opportunities for members yet to be.

Goals for the Quarter:

- Every Club Adds 5 New Members by December 31, 2025
- Every Club Achieves 5 DCP Goal Points by December 31, 2025
- 1 New Club per Area
- Every Club Renewed
- Area Director Visits to Every Club



Member & Club Tips to Achieve This:

- Talk to the Club Growth Team to learn about club building opportunities.
- Plan Open Houses or Speechcrafts to build your membership.
- Submit your Pathways levels and completions.
- Encourage members to renew their membership who haven't.
- Reach out early for assistance.
- Become a Club Coach.
- Get a Club Coach if eligible.
- Promote your club on relevant social media: Meetup, Facebook, LinkedIn, Eventbrite, NextDoor
- Attend Learning Labs, Workshops and the PR Workshops to help you elevate your role.

INCENTIVES



Get ready to launch into a period of unprecedented growth and achievement. This quarter, we're setting our sights high, aiming to reach new pinnacles in communication and leadership. Let's blast off together and make this the most stellar year yet!



My club officers and members finished some of the Quarter 1 incentives. Do we have any for Quarter 2?

Great job! Yes we do! There are club and member incentives that will make you and your club more successful!



INCENTIVES FOR Q2

CLUB INCENTIVES

Thrive with Five

5 DCP Points & 5 New Members by December 31, 2025.

Why: Completing Thrive with Five helps your club build strong momentum early by focusing on member achievement, growth, and club vitality. Achieving 5 DCP goals and adding 5 new members by December 31, 2025, strengthens your club's community, attracts new energy, and sets you on the path to Distinguished. Early success means less stress later and more opportunities to celebrate and grow together.

Rewards: Every member in the club gets a custom D100 Lanyard.



INCENTIVES FOR Q2

MEMBER INCENTIVES

New Club Sponsor

Sponsor a New Club in District 100 Before December 31, 2025.

Why: Sponsoring a new club before December 31, 2025 lets you grow as a leader, expand your network, and create something meaningful that lasts beyond your own journey. It's a chance to pass on the same opportunity and gift of growth that Toastmasters gave you, helping others find their voice and leadership potential. You don't just build a club, you build futures.

Rewards: All Sponsors receive a 2025-2026 Reaching for the Stars T-shirt. (Limited to once per person, eligible to give to another member if you sponsor more than one.)

Any Person who charts a club by December 31, 2025 will receive 2 tickets to Universal Studios on April 9, 2026. Anyone wishing to travel can attend Universal Studios on April 9, 2026 and the conference on April 11, 2026 in the same timeframe.

All others will receive a Gift Box of equitable value.



INCENTIVES FOR Q2

MEMBER INCENTIVES CONT.

Level Up Challenge:

Complete 5 Levels in Pathways by March 31, 2026.

Why: Most people join Toastmasters to become more confident and clear communicators and completing 5 Pathways levels by March 31, 2026 helps you do exactly that. Each level builds real skills that make speaking, leading, and connecting with others easier and more natural. It's the best way to maximize the investment you made in yourself and fully benefit from the Toastmasters program.

Reward: Reaching for the Stars Cross-Body Bag.

Star Coach Challenge:

Sign up by November 30, 2025 to be a club coach and help the club reach 20+ members and be distinguished by March 31, 2026.

Reward: Reaching for the Stars Cross-Body Bag.



Let's Reach For The Stars and make this the best year yet!

HALL OF FAME

Incentive Tracking

Thrive With Five Incentive Winners

(Q1) - Kepler Astrologers, La Palma
Toastmasters, Speechcrafters Club

Ten to Win Incentive Winners (Q1) -

Anaheim Club 2 & Kepler Astrologers

HALL OF FAME

EDUCATION AWARDS

JULY-SEPTEMBER 2025



July 2025:

Amy L. Jaffke, DTM - DL5
Andrea Jones - PM4
Andrew Munoz - PM1
Billy Lim - PM4
Brandon Hansen - PM4
Calvin Wong - PI3
Calvin Wong - PI4
Deepak Sangani - MS3
Don Corley - LD5
Doreen Galli, DTM - SR4
Doreen Galli, DTM - SR5
Ede Ferrari-D'Angelo, DTM, PID - VC4
Eleanor I. Johnson - EH2
Eleonora P. Schonhofer - PM5
Howard Hardaway - DL4
Jan Rudolph - PM4
Jeanne Cassidy, DTM - DL5
Joseph Lee - VC3
Kathleen M. Hughes, DTM - PM2
Katy V. Wright - VC3
Katy V. Wright - VC4
Laura E. Kim, DTM - EH4
Leia Marie - PM3
Loni T. Huff - VC2
Maria Madsen - PM2
Masih Tukhi - PM1
Nicole Schneiter - LD3
Patrick M. Guilfoyle, DTM - PM2

July Cont.:

Paul Pinon - EC3
Rosario Delfin, DTM - MS2
Samuel B. Chun - MS1
Taffy Bishara - PM3
Virginia Hanagami, DTM - IP4

August 2025:

Amanda M. Cano - PM2
Bakhtiar Hasan - PM2
Brian Hsu, DTM - VC1
Catherine Cheung - PM1
Clesia Van Zyl - PM1
Daniel Fiverson - PM3
David I. Liu - TC1
Don Corley - EH5
Ed Hidalgo - PM3
Ed Hidalgo - PM4
Eduardo Solares - PM2
Emily Dunkel - PM3
Erica T. Smith - PM4
Gloria M. Miller, DTM - DL4
Heather Osborn, DTM - PM4
Ionut D. Breb, DTM - DL3
Jeanna Kindle, DTM - VC3
Jessica M. Regalado - PM2
Jessica Razo - PM1
Joella N. Holbrook - EH4
Jonni Taylor - PM5

EDUCATION AWARDS CONTINUED



August Cont.:

Joseph Kwon - PM2
Joseph Kwon - PM4
Masato Takakusaki - PM3
Patricia (Pat) Rogers - PM4
Ramelyn T. Tiangco - DL1
Ramelyn T. Tiangco - DL2
Rene Estrada, DTM - PM4
Rosario Delfin, DTM - MS3
Scott Brown - PM3
Seth Walworth - PM2
Sharla Ozen, DTM - PI5
Sonya E. Vasquez, DTM - PM1
Sophia Aldana - PM2
Sue Minahan - PM5

September 2025:

Angel Larena, DTM - VC1
Angel Larena, DTM - VC2
Brian D. Laskey, DTM - DL3
Brianna Goldberg - TC5
Catalina Salazar - PM4
Charley Patton, DTM - MS2
David Edgar Ramirez, DTM - SR5

Gary S. Jones - DL3
Glenn I. Yasukochi, DTM - DL3
Heather Osborn, DTM - PM5
Helen Brenner - PM3
Jacob Domingue - PM3
Jeanna Kindle, DTM - VC4
Julie C. Murphy, DTM - PM5
Katie A. Puckett - LD1
Katy V. Wright - PM3
Leslie Martel, DTM - EH1
Loretta Favela - LD2
Masih Tukhi - PM2
Maurice Lawson - PI1
Michael A. Solis - PM2
Michael V. Duncan, DTM - PM5
Ming Jiang, DTM - LD2
Natalie Thomas, DTM - VC5
Ramelyn T. Tiangco - DL3
Robert Martin - PM3
Terri Sebastian, DTM - DL1
Umanga I. De Silva, DTM - EH1
Virginia Hanagami, DTM - PM1
Virginia Hanagami, DTM - PM2
Von Eric M. Tandoc, DTM - IP5

DTM AWARDS

JULY - SEPTEMBER 2025



Angel Larena
7/1/2025



Doreen Galli
7/3/2025



David Edgar
Ramirez
7/17/2025



Viki Kinsman, PID
7/26/2025



Mark Lucas, ID
9/30/2025

Congratulations!



ANNIVERSARIES

CLUBS | OCT - DEC 2025

October:

Dynamic Whittier Toastmasters Club - 75 Years
Covina Breakfast Club - 64 Years
Yorba Linda-Placentia Club - 59 Years
Whittier WordCrafters Toastmasters Club - 41 Years
Bre'Ahs Toastmasters - 38 Years
Monterey Park Club - 34 Years
ISD Toastmasters Club - 22 Years

November:

Past District Governors/ Directors Club - 47 Years
Eclectic Dialectics Toastmasters Club - 44 Years
Rise and Shine Together Toastmasters Club - 3 Years

December:

PRIMO Toastmasters - 10 Years
RCCB - Downey Toastmasters - 1 Year
Quantic/Valar Toastmasters Club (QVT) - 1 Year

HAPPY CHARTERVERSARY

ANNIVERSARIES

MEMBERS | OCT - DEC 2025

October:

James Marr - 44 Years
Joella Holbrook - 43 Years
Charles Christ - 39 Years
Rosa Zambrano - 32 Years
Sharon O'Brien - 31 Years
Sam Sampat - 30 Years
Tom Orr - 27 Years
Elisa Tolentino - 24 Years
Julie Broady - 24 Years
Stuart Horn - 23 Years
Alexander Ruiz - 22 Years
Terri Sebastian - 22 Years
Janice Coleman - 22 Years
Gangaikondan Krishna - 22 Years
Efrain Gonzalez - 21 Years
Lindsey Sayers - 20 Years
Kim Lee - 20 Years
Joan Macalalad - 20 Years
Weihua Zhang - 19 Years
Kent Burnett - 19 Years
Daniel Ramirez - 19 Years
Amy Jaffke - 18 Years
David Liu - 17 Years
Sarah Shum - 16 Years
Howard Hardaway - 16 Years
Salvador Cervantes - 15 Years
Kathleen Hughes - 15 Years
Larry Wong - 13 Years
Daphne Wong - 13 Years
David Hosmer - 13 Years

Carlos Rodriguez - 12 Years
HONG TENG - 10 Years
Calvin Wong - 9 Years
Elise Brown - 9 Years
Ming Jiang - 9 Years
Tigran Simonyan - 8 Years
Upasana Arora - 8 Years
Lawrence Sanchez - 7 Years
Heidi Tong - 7 Years
Dominique Pena - 7 Years
Beatriz Perales-Villa - 7 Years
Tim Luk - 7 Years
Charlene Ung - 6 Years
Joanna Barreras - 6 Years
Sue LaChance "Sula" Porter - 6 Years
Stephanie Olague - 6 Years
Bed Dawadi - 6 Years
Louis Tasselli - 6 Years
Marcie Jones - 5 Years
Ma. Natalie Firmeza - 5 Years
Andrea Jones - 5 Years
Mark Alexander - 4 Years
SACHI MOHANTY - 4 Years
Christina Nagel - 4 Years
John Flores - 4 Years
Todd Hickman - 3 Years
Keven McDaniels - 3 Years
Aaron Faanes - 3 Years
Vignesh Alwar Muthuram - 3 Years
Yuri Nagano - 3 Years

ANNIVERSARIES

MEMBERS CONT.

October Cont:

Hector Gutierrez - 3 Years
Joe Devine - 3 Years
amit jaswal - 3 Years
Paul Guardado - 2 Years
Frederic Voyer - 2 Years
Sampath Kaliyamurthy - 2 Years
Masato Takakusaki - 2 Years
Katrina Ren - 2 Years
Vickie Williams - 2 Years
Sherry Shaw - 2 Years
Jeffery Lewis - 1 Year
Scott Cowan - 1 Year
Lilian Bennett - 1 Year
Claire Song - 1 Year
Joseph Kwon - 1 Year
Allen Lee - 1 Year
Alex Munoz - 1 Year
Cory Bodda - 1 Year
Karen Keenan - 1 Year
Rhys Domingo - 1 Year
Shinoy Sebastian - 1 Year
Moeko Fukada - 1 Year

November:

Randy Schoellerman - 25 Years
Mark Coger - 21 Years
Ken Jarantilla - 20 Years
Nonalyn Dredge - 19 Years
Gloria Chen - 18 Years
Melanie Wilson - 15 Years
Reba Liggett - 12 Years

Monica Lee - 12 Years
Amjad Khanmohamed - 11 Years
Carol Davis - 9 Years
Jessica Razo - 9 Years
Eleanor Johnson - 8 Years
Li Xin Xiao - 7 Years
Michael Seastrunk - 7 Years
Elena Podkorytova - 6 Years
Nick Selak - 5 Years
Susan Wright - 5 Years
Rechetta Williams - 5 Years
Francis Villalpando - 4 Years
Jacob George - 4 Years
Thi Huong Ly Vo - 3 Years
Amanda Cano - 3 Years
Andrew Robbins - 3 Years
Jason Scott - 2 Years
Edward Lopez - 2 Years
Cristina Venturoso - 2 Years
Makenna Song - 2 Years
Maureen Garza - 1 Year
John Doyle - 1 Year
John Babcock - 1 Year
Ismail Abbas - 1 Year
Catalina Salazar - 1 Year
Rabida Abduwali - 1 Year
Jim Madden - 1 Year
Carlos Gallegos - 1 Year

ANNIVERSARIES

MEMBERS CONT.

December:

David Flores - 42 Years
Alfred Herzing - 33 Years
Jodi Rifkin - 31 Years
Ursula Bell - 29 Years
Ken Diep - 24 Years
Glenn Yasukochi - 24 Years
Byron Hirata - 22 Years
Ann Valleroy - 21 Years
Charley Patton - 19 Years
Anthony Clement - 12 Years
Kenneth Bradshaw - 11 Years
Loretta Favela - 11 Years
Maria Madsen - 10 Years
Jose Zambrano - 10 Years
Raymond Jones - 10 Years
Mike O'Neil - 10 Years
Annetta Works Salley - 8 Years
Tom Hsieh - 8 Years
Timothy Basalone - 6 Years
William Zain - 6 Years
Rose Marie Garcia - 6 Years
Carolina Gonzalez - 5 Years
Angel Larena - 5 Years
Joe Soran - 3 Years
Benjamin Heng - 2 Years
Julia Tubert - 2 Years
Judith Dunaway - 2 Years
Carly Quevedo - 2 Years
Kristin Hiranaka - 2 Years

Hugo Danilo - 2 Years
Thomas Rogers - 2 Years
Michael Solis - 2 Years
Linda Birch - 1 Year
Adrian Coroian - 1 Year
Michael Akosah - 1 Year
Anthony Cruz - 1 Year
Kelsey Burgos - 1 Year
Frank Schave - 1 Year
Ted Wilhelm - 1 Year
Preeti Ghuman - 1 Year
Christine Williams - 1 Year
Michelle Perreault - 1 Year
Sara Jahromi - 1 Year
Daniel Fuentes - 1 Year
Vicente Prado - 1 Year
Shantel Hale - 1 Year
Marilyn Martinez - 1 Year
Veronica Rodriguez - 1 Year
Jeanette Solorio-Sanchez - 1 Year
Christine Smith - 1 Year
Enrique Ayala - 1 Year
Eduardo Solares - 1 Year
Ramon Abreo - 1 Year
Calett Caballero - 1 Year
Grecia Albisurez - 1 Year
Deepa Anumarlu - 1 Year
Maurice Lawson - 1 Year

NEW MEMBERS

JULY - SEPTEMBER 2025

July 2025:

Alicia Mejia
Cecilia Dinh
CJ Jing
Cynthia Joe
Edward Choi
Elizabeth Mattes
Haotian Wu
Jesse Nicasio
John Matthias Tran
Kassandra Botello
Leo Nima
Mohammad Shehata
Roxane Ramos
Samitha Wijayaratne
Sara Ip
Susana Rodriguez
Vickie Dang
Vivian Fernandez

August 2025:

Alex Dubon
Alice Ping
Amelie Gebhard
David Beadle
Erica Choi
Eriko Nakajima
Fei Gao
Franklin Scott Small
Hamza Rehman
Ivett Vazquez
Jazmin Reyes
Jeffrey Favretto
Jerry Montes
Jimmy Tran
John Parcher
Jose Negrete
Julie Mojica
Justin Richardson
Kharold Ivonne
Rangel- Contreras
Lara Saikali
Lex Hesperus
Linh Diep
Marissa Garay
Norma Jean Ream
Pierce Powers
Rene Gonzalez
Richard Oh
Sonia Cucal
Steven Chin
Yunzi Wu

September 2025:

Alan Chen
Beth Scannell
David Chien
Emily Morris
Eric Galvan
Jenny Jenewein
Jesus Rivera
Jill Shih
Jonathan Kim
Karina Jimenez
Kishani J
LaKindral Spencer
Lily Chin
Lizette Chaidez
Marc Santos
Mary Andranikyan
MaryJane Chaidez
Myla Contreras
Nicolas Dang
Nicole Maylett
Olasunkanmi
Abodunde
Paulina Davie
Rachel Castro
Sandra Jung
Seth Boutsaboualoy
Sirintip Wright
Sylvia Bier
Victor Loza

CLUB SUCCESS

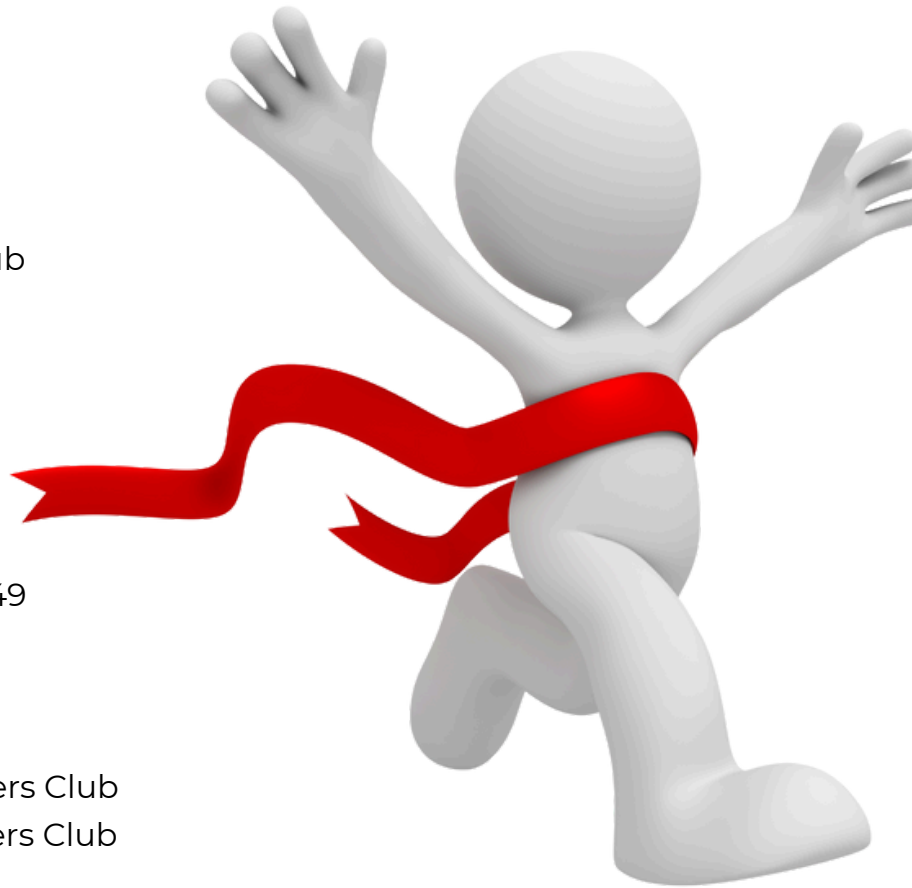
PLANS SUBMITTED

- AAPA Toastmasters
- ACTS Club 416
- Anaheim Breakfast Club
- Anaheim Club 2
- Arcadia Toastmasters
- Becoming Professional Speakers Toastmasters Club 9
- BPLS Toastmasters (Buena park leaders and Speakers)
- BrewMeisters
- Caltech Debate
- Caltech Toastmasters
- Catholic Communication Toastmasters Club
- Century 21 Allstars
- Chambers Toastmasters Club
- Communicators Toastmasters
- Covina Breakfast Club
- DCFS and Friends
- Dungeons & Toast
- Dynamic Forcemasters Club 587
- Dynamic Whittier Toastmasters Club
- Eclectic Dialectics Toastmasters Club
- Edison Loquacious Club
- Edison Power Lines Club
- Emcee 20
- ESL Masters
- Faithful Voices
- Figures of Speech Toastmasters Club 2565
- First International Expressions
- GO Masters
- Humor Masters Toastmasters
- Innovative Speakers
- ISD Toastmasters Club
- J. B. Hunt - SoCal Toastmasters
- JediMasters
- JPL/Caltech Toastmasters Club
- Kaiser Toastmasters
- Kepler Astrologers
- Knotts Speak Easy Toastmasters Club
- La Mirada Toastmasters Club
- La Palma Toastmasters
- LACSD Toastmasters
- Leaders Without Borders
- Living Spaces Corporate
- Minimum Viable Speakers
- Monterey Park Club
- Non-Profit Leaders
- Orange County Communicators
- Panda Toastmasters
- Parsons Toastmasters Club
- Pasadena Arts Culture History and Science Toastmasters
- Pasadena Club 6
- Past District Governors/ Directors Club
- Positive Energy
- PRIMO Toastmasters
- Quantic/Valar Toastmasters Club (QVT)

CLUB SUCCESS

PLANS SUBMITTED CONTINUED

- Queermasters
- RCCB - Downey Toastmasters
- Rise and Shine Together Toastmasters Club
- Rockstar Women Speakers
- SAINTS ALIVE! Toastmasters Club
- San Gabriel Valley Wine and Dine
- Speechcrafters Club #1699
- Sully-Miller Toastmasters
- Table Talkers
- Talk of the Town Toastmasters Club
- Tetra Tech Toastmasters (T3)
- The Friendly Toastmasters Club
- The Standard Bearers
- Titan Toastmasters
- Toastmasters at Fullerton Free
- Topics USA Toastmasters
- True North Toastmasters Club 7849
- Unfiltered Toastmasters
- Valley Speakers Club
- Virtual Masters
- Whittier WordCrafters Toastmasters Club
- Yorba Linda Achievers Toastmasters Club
- Yorba Linda-Placentia Club



2025-2026 Projected Distinguished Clubs

- Kepler Astrologers - Select Distinguished
- La Palma Toastmasters - Select Distinguished
- Arcadia Toastmasters - Distinguished
- Speechcrafters Club - Distinguished



SPOTLIGHTS

We are inviting clubs and members to share photos, stories and achievements, in their club settings and personal life to be featured in this section. Please use this link to submit your photos and information.

[Club Photos Submissions](#)

[Member Photos Submissions](#)

RESOURCES & TIPS

HELPFUL
TIPS

Learn about your club's why, how to get started with PR, and a handy glossary!

DISCOVER YOUR CLUB'S WHY

WHO ARE YOU AND WHY SHOULD PEOPLE JOIN?

BY ANGEL LARENA, DTM



Every great club has a heartbeat, a shared purpose that unites its members and draws others in. Yet many Toastmasters clubs struggle to express what makes them different. When a guest visits, they should leave knowing exactly who you are and why they belong with you.

Why Your “Why” Matters

Your club’s identity isn’t about one person’s energy or leadership, it’s about the collective spirit of your members. When everyone understands and communicates your “why,” it becomes easier to attract the right members, strengthen your culture, and keep your club thriving.

A clear identity helps your club:

- Craft consistent messages for PR, websites, and social media
- Build stronger first impressions with guests
- Create a sense of belonging and shared purpose
- Empower every member to be an ambassador

WHO ARE YOU AND WHY SHOULD PEOPLE JOIN?

How to Discover Your Club's Why

Set aside 15-20 minutes in your next meeting or club officer meeting for a “Club Identity Discussion.” This is a collaborative conversation that helps everyone participate and feel ownership of your club's message.

Step 1: Open the Discussion

Ask members to share what they love most about your club. Capture every idea on a shared document or whiteboard.

Exploratory Questions:

- What makes our club different from others in the area?
- Why did you join the club?
- What makes you stay in the club?
- What kind of people thrive here?
- What do guests usually say after visiting?
- What moments make you proud to be part of this club?
- How do we support growth, learning, or connection in unique ways?

Step 2: Identify Common Themes

Look for patterns: do people mention friendship, mentorship, fun, professionalism, creativity, or community? Highlight key phrases that resonate with most members.

Step 3: Craft Your 2-Sentence Message

Your goal is to create a unified, memorable answer to this question:

Who are you, and why should I join your club?

This statement should capture your club's essence in two sentences making it simple enough for every member to remember and share.

Example:

“We're a club for professionals who want to build confident leadership through powerful storytelling. Join us if you're ready to grow your voice and inspire others to do the same.”

Use your discussion themes to complete this framework:

“We are a club for [describe your audience or focus].

We help members [state what transformation, skill, or experience they gain].”

Keep refining it until everyone nods and says, “Yes, that's us.”

WHO ARE YOU AND WHY SHOULD PEOPLE JOIN?

Step 4: Practice and Use It

Once finalized, use your club's "why" everywhere:

- Club website and social media bios
- Guest invitations and open house flyers
- Officer introductions and meeting openings
- Member introductions at events

When every member can confidently share the same message, guests will remember your club as clear, consistent, and purpose-driven.

Always Ask and Always Follow Up

Every interaction with a guest should end with two things:

1. An invitation to join. Don't assume they'll come back — ask them directly.
2. A follow-up message. Thank them for visiting, remind them of what they said they wanted, and show how your club helps them reach that goal.

When your club knows its why, people will see your how, and they'll want to be part of it!



PRACTICAL PR A LITTLE CAN GO A LONG WAY

BY JONNI TAYLOR

For many Toastmasters clubs, the idea of public relations (PR) can feel overwhelming. You may be conjuring images of press releases and large-scale media campaigns. However, effective PR doesn't have to be a monumental task. Instead, it's about starting small with sustainable, practical actions that can be built upon over time. By focusing on three key areas, your website, a newsletter, and a single social media platform, your club can create a PR foundation that's manageable and effective.

Starting Small & Sustainable

Your Club Website

Your club's website is often the first point of contact for potential new members. It's crucial to treat it as a primary PR tool by ensuring it is up-to-date and user-friendly. Regularly update key information like meeting times, locations, and contact details. Most importantly, your website's front page should have a clear and prominent call to action, such as "Visit Our Next Meeting" or "Sign Up For Our Newsletter." This simple step guides visitors on what to do next, turning a casual browser into a potential guest.

The Club Newsletter

A newsletter, whether created using a service such as Mailchimp or sent via your club's email, serves a dual purpose. It's a powerful tool for keeping current members engaged and informed, sharing club news, and celebrating achievements. It's also an excellent way to nurture interest from guests. By including a clear signup option on your website, you can build a list of people who have shown interest. An email reminder with the upcoming meeting's theme and a brief overview of what to expect can be the gentle nudge that finally gets them to show up, transforming a curious guest into a new member.

"YOU CAN JUMPSTART YOUR CLUB'S PRACTICAL PR BY FOCUSING ON JUST THREE EASY ACTIONS, MAKING SUCCESS ACHIEVABLE AND NOT OVERWHELMING."

Strategic Social Media

When it comes to social media, don't feel pressured to be everywhere at once. The most sustainable approach is to start with a single platform that aligns with your club's culture and goals. If your club has a more professional focus, a LinkedIn page is a great starting point for connecting with local business communities. For a more relaxed or social club, an Instagram account might be better suited for sharing vibrant photos and capturing the energy of your meetings. Focusing on just one platform makes it much easier to maintain a consistent presence without feeling overwhelmed.

Starting your PR journey with these three manageable action items can provide a strong, sustainable foundation for growth. They are simple to implement, easy to maintain, and can deliver tangible results. By focusing on these practical steps, your club can effectively spread its message and attract new members, one small action at a time.



GLOSSARY

ACRONYM CHEAT SHEET

HPL - High-Performance Leadership

DTM - Distinguished Toastmaster

PRES - President

VPE - Vice President of Education

VPM - Vice President of Membership

VPPR - Vice President of Public Relations

SEC - Secretary

TREAS - Treasurer

SAA - Sergeant at Arms

IPP - Immediate Past President

AD - Area Director

DvD - Division Director

PRM - Public Relations Manager

CGD - Club Growth Director

PQD - Program Quality Director

DD - District Director

IPDD - Immediate Past District Director

DCP - Distinguished Club Program

DDP - Distinguished District Program

WHQ - World Headquarters

TI - Toastmasters International

TLI - Toastmasters Leadership Institute

COT - Club Officer Training

TM - Toastmasters

TMOD - Toastmaster of the Day

TT - Table Topics

GE - General Evaluator

OTMOTY - Outstanding Toastmaster of the Year

DC - District Council

DEC - District Executive Committee

RA - Region Advisor

PRA - Past Region Advisor

ID - International Director

PID - Past International Director

2VP - Second Vice President

1VP - First Vice President

IP - International President

IPIP - Immediate Past International President

PIP - Past International President

D100 - District 100

QS - Qualified Speaker

WHAT'S HAPPENING

Upcoming events for District 100. Officer training, Learning Labs, and so much more is happening this year!

WHAT'S HAPPENING

LEARNING LABS

District 100 Learning Labs are your monthly opportunity to expand your Toastmasters knowledge and leadership skills. Held on the first Sunday and fourth Saturday of each month, these sessions dive into practical topics like club success strategies, speechwriting tips, leadership development, and more. They're designed to help members at all levels grow, connect with fellow Toastmasters, and bring fresh ideas back to their clubs. It's the perfect way to keep learning and stay inspired!

- **[Register for Learning Labs](#)**

Sharla Ozen, Learning Labs Chair - learninglab@d100tm.org

SPEAKERS BUREAU

District 100 Speakers Bureau is your gateway to elevating your speaking journey beyond the club. Held on the **first Saturday of each month at 6 PM PT**, this hybrid event offers members a platform to showcase their skills, gain broader exposure, and receive valuable feedback from diverse audiences. Participating not only sharpens your presentation abilities but also opens doors to speaking opportunities within and outside Toastmasters. It's an invaluable resource for anyone eager to grow as a confident, impactful communicator.

- **[Learn More About Speakers Bureau](#)**
- **[Register for Speakers Bureau](#)**

Caltech

KeithSpalding Building Room 118
1115 California Blvd., Pasadena, CA

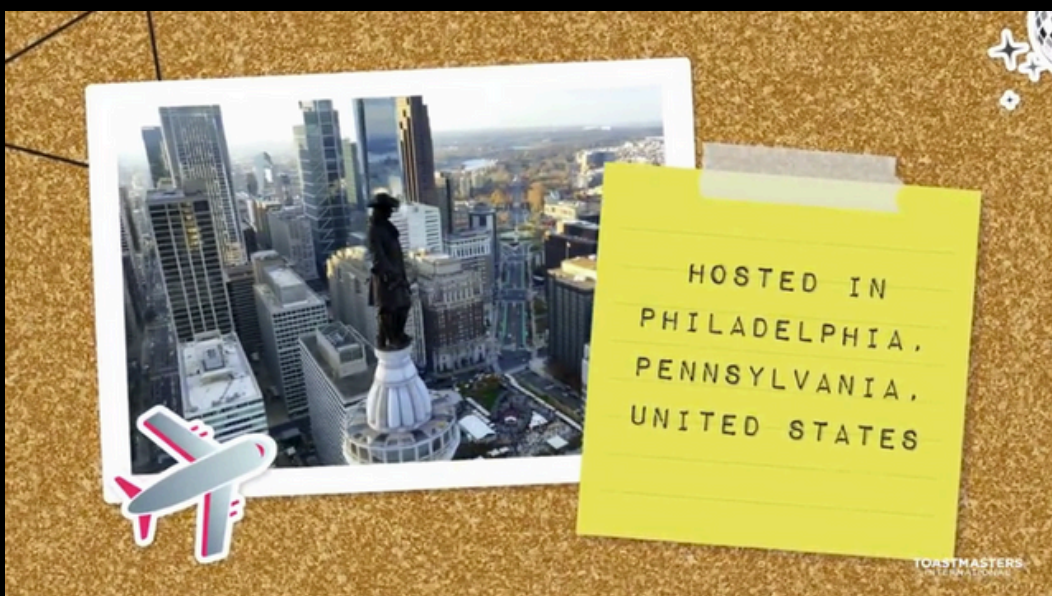
Dr. Michael Alexander, Speakers Bureau Chair - speakersbureau@d100tm.org

CONVENTION MEMORIES

PHILADELPHIA, PA - AUGUST 2025

This year's convention in Philadelphia came with many memories and experiences. From the moment we stepped into the city's historic heart, we were surrounded by the spirit of leadership, learning, and connection that defines Toastmasters around the world. The energy was electric, a true celebration of what it means to grow, serve, and lead together.

We reunited with friends and leaders from across the globe, each with their own stories of perseverance, innovation, and passion for helping others succeed. Conversations in hallways turned into lessons in leadership. Meals shared became moments of inspiration. Every handshake reminded us that Toastmasters is not just an organization, it's a worldwide family.



CONVENTION MEMORIES

PHILADELPHIA, PA - AUGUST 2025

The election of our International Officers and Directors was a highlight, showcasing leadership in action and the strength of our shared mission. We proudly welcomed Aletta Roachat as our new International President - a leader who embodies grace, wisdom, and a deep commitment to keeping “the main thing, the main thing.” Her message reminded us that our purpose remains clear: to empower individuals to become more effective communicators and leaders, no matter where they come from.

Workshops and training sessions challenged us to think bigger and lead better. Each session deepened our understanding of what it takes to sustain excellence, in our clubs, in our District, and in ourselves. Through it all, District 100 was met with incredible support and encouragement from fellow leaders across the world who celebrated our progress and success. Their words reminded us that what we are achieving and working to build is being noticed, and that our journey toward greatness has only just begun.

As we look ahead to next year’s convention in Vancouver, let’s carry that same spirit of unity, excellence, and purpose forward. Let’s continue to thrive, grow, and inspire. Together, we can take the next step as we Reach for the Stars, standing proudly on that stage as District 100, Smedley Distinguished, and #1 in the world!

CONVENTION GALLERY



CONVENTION GALLERY





