DISTRICT Quarterly JULY 2025 NAVIGATOR



REACHING FOR THE STARS

In This Issue: State of the District Incoming Leadership

Hall of Fame Resources & Tips and more!



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STATE OF THE DISTRICT 2025-2026



In the 2024-2025 Toastmasters year, District 100 met the paid clubs and distinguished clubs goal. We had 9 President's Distinguished Clubs, 7 Select Distinguished Clubs, and 5 Distinguished Clubs! We chartered 4 new clubs and reinstated 2 clubs! We were only 125 payments from meeting the payments goal.

For the 2025-2026 Toastmasters year, District 100 is primed and ready. As a District, we want to pave the way for our clubs and members, showing you that you are not alone and we are in this together. Some requirements for our District to meet the District Recognition Program are some plans and submission we must make. We are happy to share that we have submitted the District Success Plan, Communication Plan, and Marketing Plan, all required for the program. We have completed the Area and Division Director Training, another requirement for this program. We have our Preliminary Budget completed.

The numbers below reflect the estimates due to the pending Dashboard update from year-end processing. These are the goals we set for the year. Together, we can easily achieve these goals!

District 100 2025-2026 DCP Goals					
July 1, 2025	Paid Clubs	Payments	Distinguished Clubs		
Starting	80	2700 (Estimate)	80 (Need 60%)		
March 31, 2026 Goal	86	2920	48		

ANGEL LARENA DISTRICT DIRECTOR



"I invite you to join us as we reach for the stars and become the #1 District in the world!"

We have an exciting year ahead of us! Coming off a year where we experienced significant, life altering events, you pulled through and thrived! Now, it's time to show the world who we are! You and every member in District 100 deserve the best and to be part of the best District in the world.

This goal can be easily obtained if each of us works together, ensuring we are reaching our goals and entering our success in. With each renewal, new member, and level submission, you realize a return on the investment you make, in yourself. Picture it, you and every member in District 100 realizing goals, seeing results, changing lives!

I invite you to join us as we reach for the stars and become the #1 District in the world!

UMANGA DE SILVA PROGRAM QUALITY DIRECTOR



As we step into a brand-new Toastmasters year, let's take a moment to celebrate all that we've accomplished and get excited about the incredible journey ahead! In Toastmasters, growth is not accidental, it's earned through commitment, curiosity, and connection. Whether you're a brandnew member stepping into your first leadership role or a seasoned Toastmaster guiding others, every action you take contributes to something bigger. You are not only shaping your own success, but also elevating your club, area, division, and our entire District 100.

This year, let's dare to dream bigger. Let's speak with greater confidence, lead with purpose, and uplift one another every step of the way. Our shared goal is bold, to become a Smedley Distinguished District and stand proudly as number one in the world. But beyond titles and rankings, our true mission is to empower every member to learn, grow, and shine. Together, we're not just checking off goals, we're building a lasting legacy of excellence, connection, and transformation.

Let's continue Reaching for the STARS, together!

RICHARD KOHLENBERGER CLUB GROWTH DIRECTOR



Wow! We're in for an amazing journey this Toastmasters year as we Reach for the Stars and work toward becoming Smedley Distinguished. There's a sense that change is in the air.

While you're in Toastmasters, embrace all there is to experience. What you gain here can positively impact your life, so take advantage of every opportunity that comes your way.

As Club Growth Director, I'm committed to chartering at least one club per area. These new clubs will not only help District 100 grow, but more importantly, they'll bring even more people into the life-changing Toastmasters experience.

No one can do it alone. Let's all work together to share this incredible journey, support the wonderful members we already have, create new, long-lasting clubs, and reach for the stars!

THE FUTURE OF THE DISTINGUISHED CLUB PROGRAM

As of July 1, 2025, Toastmasters International has updated and implemented the new Distinguished Club Program shown below.

New Distinguished Club Program:

Requirements					
Level	Club Success Plan	Membership as of June 30	Goals		
Distinguished	Submitted bySeptember 30*	20 total members or net growth of 3**	5		
Select Distinguished	Submitted bySeptember 30*	20 total members or net growth of 5**	7		
President's Distinguished	Submitted bySeptember 30*	20 total members**	9		
Smedley Distinguished	Submitted bySeptember 30*	25 total members**	10		

*For newly chartered clubs, the due date is 90 days after charter date. Clubs that charter after April1 will automatically receive credit for submitting the Club Success Plan for their charter program year.

**Total member count consists of renewing, dual, new, charter, and reinstated members. Transfer members do not count toward this total.

DISTRICT 100 VISION

REACHING FOR THE STARS!

District 100 will Reach for the Stars to become the #1 District in the world and achieve Smedley Distinguished!

#1 and Smedley are a representation of the teamwork and unity of our District.

This year's plan is designed to strengthen clubs and support members earlier, so you have more opportunities to grow, lead, and connect. With focused goals each quarter, we're building momentum, not pressure, giving you the space to thrive. When clubs succeed, members succeed. And when every member is supported, we all shine together. Let's make this our strongest year and show the world what the MEMBERS of District 100 can do.

Goals				
Quarter	Club Growth Goals	Club Quality Goals		
Q1	 1 New Club Per Area by Sept	 All Club Success Plans		
(July - September)	30	Submitted All 7 Officers Trained All Clubs Renewed		
Q2	 1 New Club per Division by	 5 New Members in Each Club 5 Goals Completed in Each		
(October - December)	Dec 31	Club		
Q3	 1 New Club per Division by	 5 New Members in Each Club 3-5 MORE Goal Completed in		
(January - March)	March 31	Each Club		
Q4 (April - June)	 Chartering any new clubs pending 	 Helping any clubs not Distinguished cross the line Help All clubs reach for 20 members 		

DISTRICT 100 GOALS QUARTERLY STRATEGIC PLAN

Being #1 Starts With You

In Quarter 1, we want to build a strong foundation of success to launch the year.

Goals for the Quarter:

- Google Challenge
- Assign Proxies
- 1 New Club per Area
- Every Club Submits Their Club Success Plan
- Every Club Officer Trained
- Every Clubs' Renewals Submitted



Member & Club Tips to Achieve This:

- Submit a Google Challenge.
- President or Secretary Assign the Proxies in Club Central.
- Talk to the Club Growth Team to learn about club building opportunities.
- Club Officers meet early to work on your success plans and submit.
- Attend officer training.
- Encourage members to renew their membership. Added incentive if they renew until September 2026.
- Reach out early for assistance.
- Become a Club Coach.
- Get a Club Coach if eligible.
- Check if club information is correct on Toastmasters website and in D100 Club Directory.
- Promote your club on relevant social media: Meetup, Facebook, LinkedIn, Eventbrite, NextDoor

INCENTIVES



Get ready to launch into a period of unprecedented growth and achievement. This quarter, we're setting our sights high, aiming to reach new pinnacles in communication and leadership. Let's blast off together and make this the most stellar year yet!



Hey, why are we doing all these cool "Reaching for the Stars" incentives anyway? Are they just for fun?

> They recognize our hard work, showing appreciation for all the effort we put into our Toastmasters journey. Plus, they really help build stronger, more engaged clubs.



INCENTIVES FOR Q1 CLUB INCENTIVES

Thrive with Five

5 DCP Points & 5 New Members by December 31, 2025.

Why: Completing Thrive with Five helps your club build strong momentum early by focusing on member achievement, growth, and club vitality. Achieving 5 DCP goals and adding 5 new members by December 31, 2025, strengthens your club's community, attracts new energy, and sets you on the path to Distinguished. Early success means less stress later and more opportunities to celebrate and grow together.

Rewards: Every member in the club gets a custom D100 Lanyard.

All 7 Officers Trained Both Rounds

Have All 7 elected officers attend both rounds of STAR Training.

Why: Having all 7 elected officers attend both rounds of STAR Club Officer Training ensures your club leaders are equipped with the tools, knowledge, and support they need to succeed. Trained officers create stronger meetings, better member experiences, and a healthier, more successful club. Investing in training builds leadership confidence and sets the club up for a smoother, more vibrant year.

Rewards: Officers get a Reaching for the Stars notebook (Limited to 1 per person).

Club Renewal Early

Have your club get 8 or more renewals by August 31, 2025 and February 28, 2026. **Why**: Getting 8 or more renewals by August 31, 2025, and February 28, 2026 keeps your club strong, stable, and focused on growth instead of survival. Early renewals show member commitment, help maintain momentum, and allow leaders to plan ahead without last-minute stress. A stable membership base is key to achieving Distinguished and creating a thriving club culture. **Rewards**: Core Values Bookmark for each member.

INCENTIVES FOR Q1 MEMBER INCENTIVES

New Club Sponsor Quarter 1

Sponsor a New Club in District 100 Before Sept 30, 2025.

Why: Sponsoring a new club before Sept 30, 2025 lets you grow as a leader, expand your network, and create something meaningful that lasts beyond your own journey. It's a chance to pass on the same opportunity and gift of growth that Toastmasters gave you, helping others find their voice and leadership potential. You don't just build a club, you build futures.

Rewards: Dave and Busters, Gift Box (Remote Members) - equal value, 2025-2026 Reaching for the Stars T-shirt.

Recruit 5 New Members

Recruit 5 New Members to your Club.

Why: Recruiting a new member to your club brings fresh energy, new perspectives, and helps strengthen the club community you're part of. It's a way to share the gift of personal growth and help someone else start their journey. Every new member you bring in makes the club experience richer for everyone, including you. **YOU MUST BE** LISTED AS A SPONSOR WHEN THE APPLICATION IS PUT IN.

Rewards: Reaching for the Stars Water Bottle.

Renew For a Year

Have your membership paid until September 2026 or later by September 30, 2025.

Why: Paying your membership through September 2026 by September 30, 2025 locks in your access to Toastmasters without worrying about future dues, increases, or deadlines. It guarantees uninterrupted growth, more opportunities to earn awards, and a smoother path to reaching your personal and professional goals. Stay focused on building your skills, not paying the bills.

Rewards: Reaching for the Stars Notebook.

INCENTIVES FOR Q1 MEMBER INCENTIVES CONT.

Club Coach Incentive:

Sign up by September 30, 2025 to be a club coach and help the club reach 20+ members and be distinguished by March 31, 2026.

Reward: Reaching for the Stars Cross-Body Bag.

Club Mentor Incentive

Become a Mentor for a new club in District 100 by September 30, 2025 and help the club maintain 20+ members and be distinguished or better by March 31, 2026.

Reward: Reaching for the Stars Cross-Body Bag.



Let's Reach For The Stars and make this the best year yet!

INCOMING LEADERSHIP DISTRICT EXECUTIVE COMMITTEE



Angel Larena, DTM **District Director**



Umanga de Silva, DTM **Program Quality Director**



Richard Kohlenberger Club Growth Director



Leena Joe, DTM **Public Relations** Manager



Xin Yin, DTM **Finance Manager**



Michelle Bender, DTM Heather Osborn, DTM Administration Manager



Immediate Past **District Director**





Joseph Aubourg, DTM Division A Director



Raj Bharat Area Al Director



Calvin Wong Area A2 Director



Sangeetha Suresh Area A3 Director



Vishwanath N L Area A4 Director





Patrick Guilfoyle, DTM Division G Director



Sudhir Kamat Area G1 Director



David Stadelhofer Area G2 Director



Sapna Lalwani Area G3 Director



Nivesh Thepade Area G4 Director





Jacob Domingue Division R Director



Katy Wright Area R1 Director



Yenny Sadeli Area R2 Director



Annetta Works Salley Area R3 Director



TBD Area R4 Director





Habib Islam Division S Director



Robert Stuart Area SI Director



Joseph Lee Area S2 Director



Upasana Arora Area S3 Director



Tejas Mane Area S4 Director

DISTRICT COMMITTEES



IN ORDER:

Ede Ferrari-D'Angelo, DTM PID, District Leader Advisory Committee Chair; Heather Osborn, DTM PDD, District Leadership Committee Chair; Randie Ellington, DTM PDD, Credentials Chair; Bill Harmon, Audit Committee Chair; Sue La Chance, Technology Manager; Michael Osur, DTM PID, Parliamentarian; Gordon Witt, Statistician; Karen Lucas, DTM PID, Member Outreach Chair; Dr. Michael Alexander, DTM, Speakers Bureau Chair; Patrick Verebly, DTM, Club Officer Training Chair; Sharla Ozen, DTM PDD, Learning Lab Chair; Brian Laskey, DTM, Retention Chair; Kris Krishna, DTM, Chief Judge; Vinay Srivastava, DTM, Club Excellence; Saishri Sastri, DTM, Education Chair

DISTRICT COMMITTEES



IN ORDER:

Rebekah Atkinson, DTM, Pathways Chair; Venkat Sai, DTM, Club Coach Chair; Jesse Munoz, Club Coach Chair; Karteek Bandaru, New Member Chair; Cliff Chang, Co-Extension Chair; Bill Zain, DTM, New Club Research Chair; Jonni Taylor, Newsletter Editor; Mindy Begenat, Content Creation; Edna Saucke, Content Creation; Raven Mansen, Copy Editor; William Wojciak, DTM, Contact Chair; Abhijit Roy, Content Creation

VACANT:

Co-Extension Chair, Corporate Liaison, Conference Chair, Contest Chair, Engagement Manager, Discord Server Manager

DISTRICT MENTORS



Mentor



Mentor





Alfred Herzing, DTM PIPKaren Lucas, DTM PIDAlfred Herzing, DTM PIP Julie Murphy, DTM PDDDistrict DirectorProgram QualityClub GrowthPublic Relations Mentor Mentor



Kris Nelson, DTM PDD **Division A** Mentor



Jeanne Cassidy, DTM PDD **Division G** Mentor



Esther Phahla, DTM PDD **Division R** Mentor



Charley Patton, DTM PRA **Division S** Mentor



HALL OF FAME

Celebrating our member and club achievements!

HALL OF FAME EDUCATION AWARDS APRIL - MAY 2025



April 2025:

April J. Braswell, DTM - DTM Bethesda Y. Gee, LD5 - LD5 Brad C. Stauffer, DTM - DL3 Catalina Salazar, PM3 - PM1 Christina Nagel, LD3 - LD3 Daniel Andrade, DL4 - DL1 Ede Ferrari-D'Angelo, DTM, PID - VC3 Emily Dunkel, PM2 - PM2 Hector A. Mascorro, DTM - EH2 Helen Brenner, VC5 - PM2 Jacob Domingue, PM2 - PM2 James D. Marr, DTM - VC4 John Peters II, PM5 - EH4 Katy V. Wright, VC2 - PM1 Laura E. Kim, DTM - PI4 Leena Joe, DTM - DTM Nico Kiilu, PM4 - PM4 Raelean Walker, PM1 - PM1 Ralph A. Camastra, PM1 - PM1 Rebekah Atkinson, DTM - DTM Rene Estrada, DTM - PM2 Rene Estrada, DTM - PM3 Rosa Zambrano, PMI - PMI Sahira Arroyos, MS5 - PM3 Suzanne Allee, DTM - SR3 Thu Hiep Nguyen, VC4 - VC3 Thu Hiep Nguyen, VC4 - VC4 William J. Harmon, DTM - EH5

May 2025:

Benjamin Heng, PI2 - PI2 Calvin Wong, MS5 - PI2 Daniel Andrade, DL4 - DL2 Daniel Andrade, DL4 - DL3 David Bartash, IP1 - IP1 Debbie Ling Grant, DTM - EH3 Don Corley, LD4 - LD2 Don Corley, LD4 - LD3 Doris E. Ford, PM2 - PM2 Ede Ferrari-D'Angelo, DTM, PID - MS5 Gary S. Jones, DL2 - DL2 Hugo Danilo, DL1 - DL1 Jeanna Kindle, DTM - PM5 Jessica A. Zambrano Pina, PM3 - PM3 Jonni Taylor, PI5 - PI5 Nga ("Emma") Vo, EH2 - EH2 Rachel J. Spencer, LD3 - LD3 Raffi C. Avakian, TC4 - TC4 Rosario Delfin, DTM - MS1 Rosario Delfin, DTM - VC5 Sahira Arroyos, MS5 - IP4 Sahira Arroyos, MS5 - PM4 Sujata Kori, DTM - MS4 Tina Lai, PM1 - PM1 Tuong Vy Mary Nguyen, PMI - PMI William W. Zain, DTM - DL1

EDUCATION AWARDS JUNE 2025



June 2025:

Alan Kwok, PM4 - PM4 Amy L. Jaffke, DTM - PM4 Andrea L. Rodriguez, PM1 - PM1 Anissa K. Mendez, LD3 - LD3 Anita Hartog, LD4 - LD4 Annetta Works Salley, DTM - DTM Catalina Salazar, PM3 - PM2 Catalina Salazar, PM3 - PM3 Charley Patton, DTM - MS1 CJ Frey, DTM - DL1 Daniel Andrade, DL4 - DL4 Debbie Ling Grant, DTM - DTM Debbie Ling Grant, DTM - EH4 Debbie Ling Grant, DTM - EH5 Diana Canthal, MS1 - MS1 Don Corley, LD4 - LD4 Eduardo Solares, PM1 - PM1 Elana Mendoza, PM2 - PM2 Elizabeth Toller, PM1 - PM1 Gordon Witt, VC3 - VC3 Heather Osborn, DTM - EH1 Jeanna Kindle, DTM - VC1 Jesus A. Toscano, PM1 - PM1

Jesus Barron, IP3 - IP3 Jonathan Torrez, PM1 - PM1 Jorge Hernandez, DL1 - DL1 Jose L. Zambrano, LD4 - PI1 Joseph Jingco, PM1 - PM1 Judith M. Dunaway, DL1 - DL1 Luis Flores, PM1 - PM1 Lynne Street, EH1 - EH1 Marisol Montano, PM1 - PM1 Maureen A. Garza, PM1 - PM1 Mel A. Robles, PM1 - PM1 Nathan Descalsota, PI5 - MS3 Nathan Descalsota, PI5 - MS4 Patrick M. Guilfoyle, DTM - PM1 Pola Cervantes, LD5 - MS1 Rebecca Yuan, PM2 - PM2 Richard Estrada, EC4 - EC4 Sahas P. Poyekar, PM1 - PM1 Salvador V. Escobedo, LD1 - LD1 Shantel Hale, EH1 - EH1 Sudha Natarajan, PM4 - PM4 Trevor M. D'Souza, DTM - EH2 William T. Wojciak, DTM - MS4 Zaida D. Richard, DTM - DL4

DISTINGUISHED CLUBS 2024-2025



President's Distinguished:

Anaheim Club 2 Arcadia Toastmasters Covina Breakfast Club Dungeons & Toast Dynamic Forcemasters Club 587 Eclectic Dialectics Toastmasters Club Kaiser Toastmasters Knotts Speak Easy Toastmasters Club La Palma Toastmasters Living Spaces Corporate Past District Governors/ Directors Club Speechcrafters Club #1699 Whittier WordCrafters Toastmasters Club



Select Distinguished:

Century 21 Allstars Innovative Speakers ISD Toastmasters Club LACSD Toastmasters Non-Profit Leaders Pasadena Arts Culture History and Science Toastmasters Rise and Shine Together Toastmasters Club Toastmasters at Fullerton Free Yorba Linda Achievers Toastmasters Club

Distinguished:

Edison Power Lines Club Emcee 20 Faithful Voices Figures of Speech Toastmasters Club 2565 J. B. Hunt - SoCal Toastmasters JediMasters Leaders Without Borders Pasadena Club 6 Positive Energy Queermasters RCCB - Downey Toastmasters Talk of the Town Toastmasters Club Topics USA Toastmasters



Distinguished Areas

President's Distinguished Area S2 Director Conrado Gomez

Select Distinguished Area G3 Director Doug Crocker Select Distinguished Area G4 Director Sue LaChance Porter Select Distinguished Area P2 Director Kirtiraj Garud

Distinguished Area A4 Director Nonalyn Dredge Distinguished Area G1 Director Liz Varela Distinguished Area P4 Director Muna Zain Distinguished Area R2 Director David Shupe

Distinguished Divisions

Select Distinguished Division S Director Rebekah Atkinson Distinguished Division P Director William Zain

DTM AWARDS 2024-2025



Angel Larena 7/1/2024



William Zain 7/29/2024



Judy Bicknell 9/4/2024



Heather Osborn 11/14/2024



Doug Crocker 2/28/2025



Leena Joe **4/5/2025**



April Braswell 4/11/2025







Rebekah AtkinsonAnnetta Works Salley Debbie Ling Grant4/20/20256/11/20256/25/2025

2025-2026



Angel Larena **7/1/2025**



7/3/2025

ANNIVERSARIES CLUBS | JULY - SEPT 2025

July:

Emcee 20 - 91 Years The Friendly Toastmasters Club - 75 Years BPLS Toastmasters (Buena Park Leaders & Speakers) - 39 Years Catholic Communication Toastmasters Club - 26 Years Kepler Astrologers - 3 Years

August:

La Mirada Toastmasters Club - 5 Years

September:

Pasadena Club 6 - 96 Years

HAPPY CHARTERVERSARY

ANNIVERSARIES MEMBERS | JULY - SEPT 2025

July:

Gary Clark - 38 Years Willem Bax - 38 Years Judy Turpen - 36 Years Rene Estrada - 30 Years Jeffery Lee - 29 Years Terry Duncan - 26 Years Maria McHolland - 25 Years Pete Rojas - 22 Years Everette Williams - 22 Years Bienvenido Bolisay - 21 Years Michael Kunysz - 21 Years Gerard De Masi - 20 Years Angie Giang - 20 Years May Afenir - 19 Years Elmer Dinozo - 18 Years Elizabeth Varela - 17 Years Jim Garcia - 16 Years Zaida Richard - 16 Years John Murray - 16 Years William Harmon - 14 Years Myo Kyawswar - 13 Years Juan Michel - 12 Years Mark Coble - 11 Years Greg Stockton - 10 Years Masih Tukhi - 10 Years Marie Laveaga - 10 Years Julie Barajas - 10 Years Hovey Yu - 9 Years Fd Caldera - 9 Years Sharla Ozen - 9 Years

Meenu Goenka - 8 Years Jenny Liu - 8 Years Bruce Yu - 7 Years Christine Huttayasomboon - 7 Years Mar'Lyn Bland - 6 Years David Stadelhofer - 6 Years Joseph Lee - 6 Years Sahira Arroyos - 5 Years Michelle Baden - 5 Years Charlotte Bense - 5 Years Valarie Sotero - 5 Years Tina Lai - 4 Years Ricky Ignatius - 4 Years Kait Watson - 3 Years Rohan Adrawal - 2 Years Jeremy Clark - 2 Years Peter Bleak - 2 Years Si Khanh Nguyen - 2 Years Cristian Dubon - 2 Years April Kelley - 2 Years Irene Hurtado - 2 Years Cheree Brown - 2 Years Katie Schreiner - 2 Years Jessica Regalado - 2 Years Paul Pinon - 2 Years Matthew Jacobs - 2 Years Justin Duong - 2 Years Joy de los Santos - 2 Years Sangeetha Suresh - 2 Years Liz Gonzalez - 2 Years

ANNIVERSARIES MEMBERS CONT.

July Continued:

Ivan Carlo Mina - 1 Year Esther Jung E. Kim - 1 Year David Lehman - 1 Year Joecy Wu - 1 Year Conrad Hoppe - 1 Year Guillermo Galindo - 1 Year Stacev Pike - 1 Year Francis Rodriguez - 1 Year Joseph Salinas - 1 Year Joy Mayor - 1 Year Neelam Nega - 1 Year Michael Ortega - 1 Year David Lee - 1 Year Ruxandra Hernandez - 1 Year Kellv Etter - 1 Year Maria Janina Teoco - 1 Year Denise Gaitan - 1 Year

August:

Tony Gaitan - 36 Years Ray Brooks - 25 Years Osman Mohamed - 23 Years Jesse Oakley III - 23 Years Glenn Robinson - 22 Years Suguru Kitahara - 21 Years Jon White - 20 Years Nadine Nofziger - 19 Years Erwin Hom - 18 Years Michelle Bender - 18 Years Jorge Salmeron - 14 Years Moe Zaidi - 13 Years

Horacio Gomez - 12 Years Anh Pham - 11 Years Julie Murphy - 11 Years Shawn Smith - 10 Years Alice Lee - 10 Years Cliff Chang - 9 Years Temmo Figueroa - 9 Years Catherine Cheung - 8 Years Michael Nakao - 8 Years Brandom Lutran - 7 Years Jackie Menkel - 7 Years Melissa Guilfovle - 7 Years Michelle Kuei - 7 Years Debbie Ling Grant - 6 Years Sheryl Xiang - 6 Years Jeannette Sermak-Proulx - 6 Years Jesus Barron - 6 Years Kenny Osorio - 5 Years Jesus Pinedo - 5 Years Josh Byerrum - 4 Years Keith Chang - 3 Years Abigail Orozco - 3 Years Nico Kiilu - 3 Years Cameron Pedersen - 3 Years Yazmin Ramirez - 3 Years Mindy Morrision - 2 Years Joe Shen - 2 Years Zvrus Cruz - 2 Years Virginia Fang - 2 Years

ANNIVERSARIES MEMBERS CONT.

August Continued:

Marcus King - 2 Years Angelina Mares - 2 Years Nga ("Emma") Vo - 2 Years Justin Ho - 1 Year Sheila Domingue - 1 Year Eric Prout - 1 Year Erin O'Brien - 1 Year Sonia Perez - 1 Year Sonia Perez - 1 Year Christopher Joe - 1 Year Brendon Hedrick - 1 Year Bonnie Eng - 1 Year Luz Rivera - 1 Year Mark Martinez - 1 Year

September:

Marjorie Benesh - 33 Years David Easlea - 25 Years Brian Hsu - 25 Years Rose Swearingen - 24 Years Jeffrey Duquesne - 23 Years Vicenta Zoraida Tanopo - 21 Years William Rowney - 19 Years Rhoda Brown - 19 Years Regina Tercero - 19 Years Edith Alson - 16 Years Crystal Vo - 15 Years Carlos Back - 14 Years Laura Kim - 13 Years Benjamin Garcia - 13 Years

Emanuel Aparicio - 11 Years CJ Frey - 10 Years Azharnaveed Khairdi - 8 Years Michelle Mehta - 8 Years Cary Gray - 7 Years Yenny Sadeli - 7 Years Rachel Rehwald-Merriam - 6 Years April Braswell - 6 Years Jeanna Tang - 5 Years Alba Chavez - 4 Years Shilpi Chandra - 4 Years Helen Brenner - 4 Years Roberto Valenzuela - 3 Years Alicia Velazquez - 3 Years Henry Sommer - 3 Years Sheree Simpson - 3 Years Beverly Weiss - 2 Years Karen Tan - 2 Years Linda Eby - 2 Years Martha Braxton - 2 Years Jason Kang - 1 Year Ralph Camastra - 1 Year Jeff West - 1 Year Dimple Joseph - 1 Year Brian Porras - 1 Year Cynthia Morales-Paddock - 1 Year Tim Yslava - 1 Year Helen Zhu - 1 Year

NEW MEMBERS APRIL - JUNE 2025

April 2025:

Aiden Saulibio Alejandro Herrera Alex Areliano Alexander Ha Andrew Liu Anthony Lamarque Arika Bonner **Bryan Frame** Carl Swindle Carlos Martinez Catherine Yeung Chris Fitzgerald Cristina Trinidad Cvnthia "CiCi" Carlos David Yu Elaine Pong Elizabeth Harper Frik Waire Felton Knighton Hong Liang Isatu Kobba Janice Lee Jennifer Diaz **Jimmy Torres** Johanna Leung Jose Flores Karla Lopez Kelly Oliver Kiara Begazo Lauryn Alvarez l inda hernandez Lorna Cortez

Marchellia Chandra Margaret Cotten Mariah Guardian Marilvn Neece Marion Pele Megha Kamal Melissa Diaz Michele Funk Michelle Hernandez Michelle Mixay Miquel Gochi Monali Barkataki Monica Bracho Natalie Pachecano Niyazee Muthazzir Oscar Sanchez Pearl Escobar Peter M Avalos Phil Law Phoebe Lin **Precious Boone** Pureza Camacho Rebecca Ha Rene Garcia **Ricky Giangiuli** Rodolfo Pantoja Sara Gopala Serena Manning Silvia Hernandez Simone Dadsetan Stephanie Chiueh Stephanie Getz Sung Anderson

Sylvia hernandez Syreeta Pratt Thomas Varela Vanessa Cedillo

May 2025:

Abraham Zamacona Alejandro Lupercio Andrea Berryman Brian Chen Corina Paraschiv De Abel Dena Choi Dhiren Mehta George Montano Josh Rajan Lilianne Mendez Luis Bravo Mohammad Tohemer Myrna Estrada Nilima Desai patricia gonzalez Rachel Janadi Rafael Robles Reika Hayashi Ruchika Gupta Shazia Chiu Simon Wong Stephanie Reynoso **Tony Mangione** Wil Aka William Quach Xiao Xian Oi

NEW MEMBERS APRIL - JUNE 2025

June 2025:

Adrian Cardenas Amanda Aquiar Amanda Mock Anja Vidmar Astrid Puentes **Bianca** Smith Carlos Benitez Celia Hamel Cindy (Hsin-Ru) Wu David Kim **Diamond Jones Esequiel Juarez** Frank Alonso Gonzalez Mussett Gordon Liu Hector Pimienta Hong Lien Itzel Sanchez Janelle Demmon Jash Parikh Joseph Jingco Judy Tran Julie Harris Kemiah Carter

Kyle Pulis Kyle McMillan Lauren Hunter Lexeniel Eoego Tapongot Luis Flores Mabel Gao Mariela Cross Mark Eshtehardi Michael Lee Nicholas Reza Peter Armas Phyo Kyaw Priscilla Vasquez Ruth Villarreal Sara Aquilar Shannon Benoit Sylvia Rodriguez Talisa Lee Te'yana Brown Tina-Marie Velasco Tracy Donegan Valerie Novelo William Marquez Wing Sun Lau

WELCOME ABOARI



SPOTLIGHTS

We are inviting clubs and members to share photos, stories and achievements, in their club settings and personal life to be featured in this section. Please use this link to submit your photos and information.

Club Photos Submissions

Member Photos Submissions

RESOURCES & TIPS

Learn how to write a Club Success Plan, how to retain members, how to recruit members, and a handy glossary! HELPFUL
CLUB SUCCESS PLAN

BY GREG STOCKTON, DTM



You can't get where you want to go if you haven't decided on your destination, or planned how to get there.

Defining your destination and how you'll get there are the purpose of the Club Success Plan (CSP). Personally, I have been a fan of this process and document for a few years, even before it became mandatory for potentially distinguished clubs in the 2025-2026 program year.

It's simply a path from where the club is today, at the beginning of the Toastmasters year, to 12 months from now at the end. It blends the concepts of club working agreements, the Distinguished Club Program (DCP), and specific improvements and initiatives that the club wishes to pursue over the next year.

And it really should be a transcription of good conversations within the club and between the officers, not a goal in itself.

CLUB SUCCESS PLAN CREATING THE PLAN

Step 1: Have an officer's meeting, where each officer brings their goals for the year. Ideally, each officer will have worked with their predecessor and reviewed last year's plan. Regardless, the purpose is to have an idea of what was accomplished, what is in progress, what never got started or got deprioritized, and what each officer wants to do this year, as next steps.

At this meeting, have a robust discussion about each goal. Use the time to fill in details, anticipate roadblocks, look for synergies between goals, figure out where people may need help. Really listen to each other and take notes of what people say.

Step 2: Have either a scribe or each officer fill out their section of the Club Success Plan. This can be in the official Toastmasters document, or an online copy, such as a Google Drive document that lines up to the CSP, where each officer can fill in their parts. (maybe add the ability for other people to add comments and thoughts outside of their own roles. This can be especially valuable given the overlaps between some of the officer roles.) If you do it offline, someone will need to reconcile the answers and create the master copy. **Step 3:** Submit the official TM copy (submit now, just to ensure it's done by September 30th). Review the submitted copy with the officers. If there are corrections or changes, edit your submitted plan.

Tips on Creating the Plan

Be Honest: The plan sometimes asks questions or looks for details that are not a priority for your club. If that's the case, just say so. Last year, my club had 25 members. For the question about "net growth goals" we said "zero", because increasing that number wasn't a priority. Maintaining and offsetting attrition was our priority.

Some questions are sometimes overly specific in asking about your goals as an officer or club. In that case, use the available space to fill out the goals you want to talk about. If your club is going to strive to have each person to give at least 6 speeches, say so, even if that's not one of the questions.

If you didn't make the progress you'd hoped, last year, use the new CSP to talk about your evolved goals. If, for example, you didn't have enough members pursuing a level 1 to hit DCP's "4 Level 1s", just say so and describe your view of success for the next year.

CLUB SUCCESS PLAN CREATING THE PLAN

Related, in the "how the club operates", don't try to be overly complicated. As one example, there's a "how will you communicate" question. My club's answer this year was "Our Discord server, Zoom meetings and occasional emails. Nobody wants to be called on the phone."

Review Your Progress

One risk of the CSP is that it becomes a "write it then forget it" document. To increase its value, try to have periodic reviews. One option might be to have a different officer responsible for reviewing the progress in a quarter and leading a discussion of how the club is doing. Also, if your goals have changed, update the CSP with your new goals.

Do it Right Once

If your club doesn't have a Club Success Plan, or the one you have is outdated or incomplete, spend the effort to do it right. That way, next year's officers can just make updates based on what's changed.

Discuss it with your Area Director

Your Area Director is there to support your club. They don't control; they are just there to advise. Have them look at your CSP and provide their own feedback as an objective outsider, as part of their planned visits to your club, and ideally with other CSPs they've seen from other clubs in the Area, as well as their own.

In the end, whether your club is strong or struggling, it's easy for each TM year to feel similar to the previous one, with just a change of officers. The process of creating a CSP helps make this year a continuous improvement from the year before by leaning into the club's strengths, fixing issues from the last year, looking for the new opportunities the club wishes to pursue, and ultimately giving the club a roadmap for following its own goals.



WHY RETENTION MATTERS AND HOW WE'LL TALK ABOUT IT THIS YEAR BY BRIAN LASKEY

I made the "mistake" of telling Angel that I had experience on the District 28 Executive Committee (DEC) and asked if there was anything she needed help with. That's how I found myself tapped as the District 100 Retention Chair for the 2025–2026 Toastmasters year.

My mission is simple: help increase member retention across our District. In Toastmasters terms, that means boosting renewals. Because, at the end of the day, retention is renewals.

As the Toastmasters nerd I proudly am, I always look for ways to earn credit for what I do. During my time as Finance Manager in District 28, I made sure every presentation to the DEC counted toward a speech. And, to show my irreverent streak, I used my term as Finance Manager to complete my Engaging Humor Path (or Engaging Humour for our members in Canada).

This year, I plan to write a blog post every couple of weeks on retention (yes, it's a Level 4 elective!). My focus will be why retention matters for clubs. This directly supports the District Mission:

"We build new clubs and support all clubs in achieving excellence."

"WE BUILD NEW CLUBS AND SUPPORT ALL CLUBS IN ACHIEVING EXCELLENCE."

A strong club typically has at least 20 members. It's not just a number in the Distinguished Club Program (DCP); there's a reason it's there. Retention—renewing members—is essential to maintaining or growing club size, whether your goal is to hold steady or add three, five, or however many members District goals set this year. If that also helps District 100 become Distinguished, fantastic—but my primary focus is on helping clubs thrive.

I'll admit: I'm not one for following processes and procedures to the letter, and my style can be a bit snarky. Growing up in the 1960s and attending the University of Michigan left me with a healthy skepticism toward authority and a deep desire to help people succeed on their own terms.

Toastmasters gave me the place to learn storytelling. Unlike many, I was never afraid of public speaking—I'm quite comfortable boring people to death. But I wanted to become a true storyteller, someone who captivates an audience (starting with my grandchildren). I realized early on that to do this, I needed a healthy, vibrant club where I could speak regularly and receive meaningful feedback. Now, I want to help other clubs offer that same environment.

As of July 1, we have less than three months until the next renewal deadline on September 30. Every club must have at least eight paid members to remain in good standing. But let's be honest: eight members aren't enough for a truly vibrant club. Yes, there are a few amazing exceptions—clubs that consistently hit their goals, produce powerhouse speakers, and win District contests—but those are rare.

Retention isn't just the Treasurer's job—or even solely the job of club officers. It's the responsibility of every member. No matter why you joined Toastmasters, your experience will be richer in a club with a healthy mix of new and experienced members, enough people to fill meeting roles, and plenty left over to participate in Table Topics. Sure, you can double up roles, but it's far better when each person can focus on one role. I've been in clubs with five members and in clubs with thirty—and the thirty-member club was undeniably more fun.

"IF YOU GET OUT OF TOASTMASTERS ALL THAT THERE IS TO GET OUT OF TOASTMASTERS, YOU'LL NEVER GET OUT OF TOASTMASTERS."

In the coming months, look for more blogs, articles, and maybe even a few speeches from me. I'll share how living—not just writing—the Club Success Plan leads to stronger retention and membership. I'll also explore how, when the VP Membership, VP Education, and club mentors ensure every member gets what they need from the club, membership growth and renewals naturally follow.

Helen Blanchard, the first female President of Toastmasters International, famously said:

"If you get out of Toastmasters all that there is to get out of Toastmasters, you'll never get out of Toastmasters."

As members, mentors, or club officers, our role is to help ensure that every member truly does get all there is to get out of Toastmasters. Do that, and your club's membership numbers will take care of themselves.

Stay tuned—and stay engaged!



HOW TO RECRUIT A MEMBER AND GET CREDIT

BY ANGEL LARENA, DTM

Recruiting new members is the heart and soul of any thriving Toastmasters club. Without ongoing recruitment, clubs risk stagnation and dwindling participation, over time, this impacts the overall experience and the ability to cultivate confident communicators. Here's why recruitment matters, how to recruit effectively, and how to properly record the Sponsor, the person who brought someone in, not the one who paid dues.



HOW TO RECRUIT A MEMBER AND GET CREDIT

Why We Recruit

Recruitment is vital for three key reasons:

- Club vitality and sustainability
 - Regular recruitment replaces members who cycle out and ensures the club avoids stagnation; approximately 40% of a typical club's members may leave in one year, so renewal is essential.
- A richer club environment
 - New members bring fresh ideas, energy, and leadership potential, making meetings more dynamic and engaging.
- Leadership development
 - Recruiting offers current members valuable opportunities to enhance communication, marketing, and mentorship skills, preparing them for broader roles in the organization.



How to Recruit Effectively

- Adopt a multi-channel, humancentered approach
 - Blend in-person and online outreach
 - Host demo meetings, open houses, and virtual sessions. Promote them across social media, community boards, and email lists.
- Leverage storytelling and success examples
 - Highlight real member journeys, how Toastmasters helped them grow personally and professionally. Authentic narratives resonate deeply.
- Encourage personal invitations
 - Word-of-mouth remains the most powerful recruiting tool. Equip members to invite coworkers, friends, or neighbors personally.
- Follow up promptly and thoughtfully
 - Reach out within 24-48 hours of a guest visit, reaffirm the benefits, and invite them back. A designated "membership champion" can track leads and provide consistency.
- Enhance guest experience
 - Assign a host to introduce guests, help them navigate the meeting, and ensure they understand speaking opportunities.

HOW TO RECRUIT A MEMBER AND GET CREDIT

Who Is the Sponsor and Why It Matters

The Sponsor in Toastmasters is the member who recruited the new person, someone who guided them, invited them, and helped them feel welcome. This designation is about mentorship, not payment.

Accurate sponsor attribution ensures:

- Recognition and motivation: Sponsors earn credit for membership-building contests and awards, which reinforces positive engagement.
- Tracking and accountability: Proper attribution helps clubs and Districts measure growth and supports recruiters in remaining invested.

Where to Record the Sponsor

• Online (Club Central):

When entering a new member's details online, fill in your name and club number in the "Sponsor" field to ensure you're credited automatically.

• Paper (PDF) applications:

On Form 400 (or equivalent), clearly write your name and club number under "Sponsor." This makes clear who recruited the member—not who paid dues.

Recruiting new members isn't just administrative, it's transformational. By combining targeted outreach, personalized connections, and proper recognition through the Sponsor role, clubs can build vibrant, engaged communities. Sponsorship isn't about funding, it's about welcoming someone into a journey of growth and belonging.

GLOSSARY ACRONYM CHEAT SHEET

- HPL High-Performance Leadership **DTM** - Distinguished Toastmaster **PRES** - President **VPE** - Vice President of Education **VPM** - Vice President of Membership **VPPR** - Vice President of Public Relations SEC - Secretary **TREAS** - Treasurer SAA - Sergeant at Arms **IPP** - Immediate Past President **AD** - Area Director **DvD** - Division Director **PRM** - Public Relations Manager CGD - Club Growth Director PQD - Program Quality Director **DD** - District Director **IPDD** - Immediate Past District Director DCP - Distinguished Club Program **DDP** - Distinguished District Program WHQ - World Headquarters TI - Toastmasters International
 - **TLI** Toastmasters Leadership Institute **COT** - Club Officer Training **TM** - Toastmasters **TMOD** - Toastmaster of the Day **TT** - Table Topics **GE** - General Evaluator **OTMOTY** - Outstanding Toastmaster of the Year DC - District Council **DEC** - District Executive Committee **RA** - Region Advisor **PRA** - Past Region Advisor **ID** - International Director **PID** - Past International Director **2VP** - Second Vice President **IVP** - First Vice President **IP** - International President **IPIP** - Immediate Past International President **PIP** - Past International President D100 - District 100
 - QS Qualified Speaker

WHAT'S HAPPENING

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Upcoming events for District 100. Officer training, Learning Labs, and so much more is happening this year!

WHAT'S HAPPENING

CLUB OFFICER TRAINING

District 100 Club Officer Training equips club leaders with the tools and knowledge they need to excel in their roles. These sessions, offered multiple times each training season, cover everything from club management and member engagement to achieving Distinguished Club goals. Attending not only helps officers perform effectively but also counts toward club success in the Distinguished Club Program. It's an essential step for every officer committed to leading their club to greatness!

- D100 Club Officer Training Info & Dates
- <u>Register for Officer Training</u>

Patrick Verebly, Training Chair - training@d100tm.org

LEARNING LABS

District 100 Learning Labs are your monthly opportunity to expand your Toastmasters knowledge and leadership skills. Held on the first Sunday of each month, these sessions dive into practical topics like club success strategies, speechwriting tips, leadership development, and more. They're designed to help members at all levels grow, connect with fellow Toastmasters, and bring fresh ideas back to their clubs. It's the perfect way to keep learning and stay inspired!

• Register for Learning Labs

Sharla Ozen, Learning Labs Chair - learninglab@d100tm.org

WHAT'S HAPPENING

SPEAKERS BUREAU

District 100 Speakers Bureau is your gateway to elevating your speaking journey beyond the club. Held on the **first Saturday of each month at 6 PM PT**, this hybrid event offers members a platform to showcase their skills, gain broader exposure, and receive valuable feedback from diverse audiences. Participating not only sharpens your presentation abilities but also opens doors to speaking opportunities within and outside Toastmasters. It's an invaluable resource for anyone eager to grow as a confident, impactful communicator.

• Register for Speakers Bureau

Caltech

370S. Holliston, Pasadena, CA Keck Lecture Hall – 111 or 142

Dr. Michael Alexander, Speakers Bureau Chair - <u>speakersbureau@d100tm.org</u>

FALL BUSINESS MEETING September 6, 2025 @ 5 PM PT

Mark your calendars! The District 100 Council, made up of the District Executive Committee, the President, and Vice President Education from each club, gathers twice a year for key meetings. We meet once in the fall and again in the spring. We'll be sending out invitations and all the meeting details soon, so please stay tuned!

Saturday 26 July 2025 at 5PM PT

District 100 Year-End Celebration and Installation

July 26, 2025 @ 5 PM PT

Join us as we close out an extraordinary 2024–2025 Toastmasters year and launch into a bold new year as we reach for the stars! This inspiring celebration honors the accomplishments of our members, clubs, and leaders, from milestones achieved to challenges overcome. We'll recognize and reflect on a year of growth, and welcome the incoming leadership team ready to guide us to new heights. This event marks more than just a transition, it's a liftoff. Come celebrate, connect, and set your sights on a year filled with purpose, progress, and possibility.



WHAT'S HAPPENING

INTERNATIONAL CONVENTION

Philadelphia, PA August 20-23, 2025

Picture it! - Can you see this new era upon us? Close your eyes for a few seconds and visualize what the next century might look like for communication excellence and Toastmasters. Open them to this happy collage movement where we invite you to delight in the intersection of your near-future goals with those of the organization. Are you ready to put your stamp on a very special "Envision" board? Come to convention and help us get the next 100 years started!

\$775 USD Advance registration, April 10–July 27
\$825 USD Standard registration, July 28–August 15
\$825 USD Standard onsite registration, August 19–August 23

<u>Register for the International Convention</u>



